

KBIA Membership offers numerous scheduled activities to our members and their families including an open invitation to weekly age appropriate free-swim sessions, weekly campfire beach barbeque & movie night, family weekend sailing and our monthly Water Sports, Barbeque and Awards. For more information please visit www.kbia.net.

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| Season Opening Work Day & Picnic, Memorial Day Weekend..... | May 29 |
| Red Cross Water Safety Instructor (WSI) Certification Course..... | June 21 - 25 |
| Staff & Counselor Orientation Weekend..... | June 26 - 27 |
| Opening Day..... | June 28 |
| Hartley Lord Regatta/Smythe Cup..... | July 10 |
| KBIA 19th Annual Day at the Beach Road Race..... | July 11 |
| Membership Facilities Plan Review..... | July 18 |
| 100th Celebration: KBIA Classes ~ Friday Fun Day..... | July 30 |
| 100th Celebration: Beach and Cove Clean-Up & Bonfire..... | July 30 |
| 100th Celebration: Watersports & Awards Barbeque & Carnival..... | July 31 |
| 100th Celebration: Lobster Bake Dinner & Auction..... | July 31 |
| 3rd Annual KBIA Cove Swim..... | August 8 |
| Membership Facilities Plan Review..... | August 15 |
| Annual KBIA Membership Meeting..... | August 21 |
| August Watersports, Awards & BBQ..... | August 21 |
| Season Closing Work Day & Picnic..... | August 22 |

See you at the Beach!

KENNEBUNK BEACH IMPROVEMENT ASSOCIATION
262 BEACH AVENUE
KENNEBUNK BEACH, ME 04043



Kennebunk Beach Improvement Association



Summer 2010

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“In 1910, a group of residents, hotel owners, and new summer cottagers formed a beach improvement society to ensure their vision of preservation. The Kennebunk Beach Improvement Association, KBIA, was founded to exert a positive influence in the life and welfare of Kennebunk Beach.”

~ Kennebunk Beach Improvement Association
 Remembering 100 Years at the Beach

NEWS FROM THE EXECUTIVE DIRECTOR MARTIN LODISH

I recently finished reading KBIA's 100th commemorative book, *Remembering 100 Years at the Beach*. Everyone who has enjoyed a perfect summer day at Mother's Beach owes a debt of gratitude to the founders of the association for their initiative and vision. It certainly is an exciting and unique time to be part of KBIA. This summer we will acknowledge all of those who gave of themselves to help KBIA succeed. A century later KBIA stands tall as a contributing community member and as a Mother's Beach landmark. While KBIA has grown and changed considerably since its inception, the founding mission has firmly guided the growth of the organization and helped to shape the Kennebunk Beach landscape:

- In the 1960s, KBIA supporters purchased an ocean-front bungalow known as the Dipsy Baths from a developer who had plans to convert the cottage to a pizza parlor. This structure is now known as KBIA's Smith House.
- In the 1970s, in an effort to avoid commercial development, KBIA supporters funded the development of the current ocean-front playground to ensure community use of the land.
- For many years KBIA has owned and preserved a plot of land adjacent to the entrance of Strawberry Island.
- On July 30, 2010 KBIA is partnering with the Ocean Conservancy and the Maine State Planning Board to officially resurrect the annual KBIA Beach Clean-Up.
- Since 2008 KBIA has offered guided family tours of the Cove to the membership. Held at low tide, the Cove Walk focuses on the preservation of the indigenous marine life. This season the tour is open to the public.

In 1960, the mission of KBIA expanded to include summer activities for children; swimming, sailing and tennis. These initial activities evolved into our current youth enrichment program which draws families from across the United States, Canada and abroad. Today, KBIA has almost 300 family memberships (many of them multi-generational) and programming for over 500 children. In 2010 we are continuing to broaden KBIA's appeal by:

- Waiving the annual membership fee for Week 1 (June 28-July 2)
- Providing new half-day bundled class options
- Reducing waterfront program fees for the second year in a row
- Partnering with the New England Aquarium to host an Exchange Day program
- Providing \$16,000 of scholarships to youth in the Kennebunk area
- The facility continues to host charitable and non-charitable events for both KBIA and other local organizations



We hope everyone with ties to the organization will join the celebration, help us reminisce and share ideas for the future. KBIA receives support in many different ways — whether it's your annual membership, a yearly donation, a business sponsorship, or volunteering your time — we thank you for keeping KBIA's spirit strong.

KBIA BOARD OF DIRECTORS

OFFICERS 2009 - 2010

Executive Committee

- Andrew Harrington, President
- David Stevenson, Treasurer
- Kristi Young, VP Administration
- Kathleen DiNisco, Secretary
- Priscilla Doris-Siegal
- Seana Wood

Directors

- Shannon Beer
- Ralph Chauvin
- Andrew Frawley
- Dianne Gregg
- Lisa LeBrique
- James McGuckin
- Jim Stewart
- Jonathan Turnbull
- Lee Warner

Martin Lodish, Executive Director
mlodish@kbia.net

Mimi Meserve, Program Administrator
mmeserve@kbia.net

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262 Beach Avenue
Kennebunk Beach, Maine 04043

Off Season Address:
P.O. Box 707
Kennebunk Beach, Maine 04043

In-Season Telephone:
Phone: 207-967-2180
Fax: 207-967-0800

NEWS FROM THE BOARD OF DIRECTORS

Facilities Committee Update

The Facilities Plan is an intricate part of KBIA's long-term initiative and, to the best of the committee's knowledge, the first comprehensive review of the facilities. The plan was undertaken by a group of accomplished volunteers and professionals who assisted in developing a strategy to improve and maintain the facilities so it can continue to provide quality programming in a safe, educational environment. The plan was also driven by the collective desire to preserve KBIA's simple charm and landmark stature at Mother's Beach. The extensive review of the buildings and grounds included input from a local planning firm, members of the KBIA community, private surveyors, structural engineers, the Town of Kennebunk and members of the Fundraising Committee.

After much scrutiny, poking and prodding, the Facilities Committee has prepared a phased, multi-year approach for implementing repairs and improvements to the KBIA facilities and grounds. Given the age of buildings, volume of summer foot traffic and the number of nor'easters the facility has endured, you could say KBIA is looking pretty good. Unfortunately, after peeling back the shingles, we discovered the buildings and grounds are in need of a great deal of general repair and updates. Recent inspections revealed KBIA needs to address several compliance codes relating to safety and handicap accessibility. We also discovered there are quite a few large KBIA assets that are nearing the end of their lifespan. These assets include the docks, the pool, the playground, the tent and a fishing boat.

So, we have some work ahead of us. The Facilities Committee is finalizing plans with the Fundraising Committee to launch a capital campaign that will address the funding of the facility improvements, the funding of future needs-based scholarships and replenishing the endowment. There will be more detailed information about how you can support the organization in the upcoming capital campaign mailing, "KBIA: Preserving the Next 100 Years at the Beach." We will also be hosting membership meetings to review the facility improvements on July 18 and August 15.

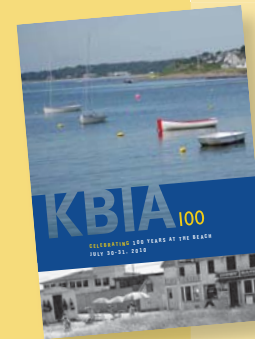
The following improvements are underway and will be ready for the 100th season:

- New docks, half have been replaced
- More sand on the playground and a fence base that will hold the sand in
- Smith House: New flooring on the ground level, new bathroom locks
- Strong Cottage: Structural modifications, new fire safe doors, an additional emergency exit sign
- More kayaks
- New picnic tables with shade

Special thanks to the Facilities Committee for their hard work and perseverance:
Andrew Harrington, Andrew Rimmer, Barbara Bowen, Betty Smith, Billy Collins, Dave Stevenson, Dianne Gregg, Hans Warner, Jim McGuckin, Jonathan Turnbull, Kevin Crowley and Martin Lodish

FACULTY UPDATE

We're pleased to report the vast majority of the faculty will be returning for the 100th season. There will be some new faces and we welcome Todd Eveleth back to teach Power Squadron and Critter Cruise. We're also delighted to report that we will be seeing more of Kristen Martin on the local television station, WPXT, but sad to report she won't have time to teach the CIT program this summer. Good luck Kristen!



PROGRAMMING

Please spread the word, the annual membership fee is waived for all Week 1 participants.

The new Bundled classes are very popular! Space is limited to 12 children per age group. Register now, classes are filling quickly!

We're very excited about the New England Aquarium-KBIA Exchange Days. The program was created to stimulate interest in conserving natural marine habitats and is geared for older kids. KBIA kids will have the chance to spend the day at the New England Aquarium, experiencing the world of water by seeing the Aquarium's 50+ exhibits and thousands of marine animals.

For much more information about 2010 programming and schedules please use the 2010 Registration Guide or visit the Membership & Registration section of www.kbia.net.

A ROUND OF APPLAUSE FOR OUR BUSINESS SPONSORS!

Both KBIA and the Kennebunk community are strengthened by the kindness of our business sponsors. We encourage everyone to express their appreciation to our generous supporters. They are highly recommended.

- Airheads · Dermalogica · Hurlbutt Designs*
- Fontenay Terrace · Kennebunkport Inn*
- Kennebunk Savings Bank · Ocean Exposures*
- Oceanside Rubbish · Portland Sea Dogs*
- Snug Harbor Farm*



**CELEBRATING 100 YEARS AT THE BEACH
JULY 30 - 31, 2010**

Invitations for the 100th Anniversary Celebration have been mailed. RSVPs are needed for the Traditional Lobster Bake Dinner & Live Auction. Space is limited so please RSVP as soon as possible. If you didn't receive your invitation please download the invitation from www.kbia.net.

Volunteers Needed! We need lots of member support to ensure the success of 100th celebration activities. To volunteer or inquire about the 100th Anniversary Celebration activities, please contact Committee Chair Seana Wood or Mimi Meserve at mmeserve@kbia.net.

Beach Clean-Up & Bonfire — July 30, 6:30 PM: We're very excited to reinstate the annual KBIA Beach Clean-Up. Bring the whole family and a picnic dinner for a bonfire after the clean-up.

KBIA's 100th Celebration Auction News: We're pleased to announce the return of a very popular event. The KBIA Auction was an all time favorite back in the '60s and '70s. In honor of the 100th Anniversary we are resurrecting this classic event. Don't miss the chance to bid on nostalgic items and other unique summer items at the Lobster Bake Dinner on July 31.

Auction items are still being finalized but the line-up is looking exciting! Please extend a big thank you to Juli Frawley and Seana Wood for all their creativity and hard work on collecting these treasures.

WIN! The ultimate KBIA convenience – a front row parking spot. The parking spot is available from June 28 - July 30. Bids will be taken via email from June 21 from 10 am until noon on June 24. The winner will be announced by email on June 25. To bid on the parking spot e-mail your bid to auction@kbia.net with the subject line: KBIA Parking Bid. Or phone 207-967-2180 to place a bid. All bidding participants will be regularly apprised of the top bid. Minimum bid starts at \$500.

WIN! \$2,000 worth of KBIA programming in 2011! The 100th tuition raffle tickets are \$10 each or a book of 12 for \$100. Raffle tickets go on sale through the KBIA office on June 28 and the winning raffle ticket will be selected at the auction on July 31.

There's much more! Details are being finalized on auction items, but they will include: fire truck rides, a pool party, a day at the Portland Sea Dogs, boating excursions, and a painting of the Cove by Birthe LaFlamme. Watch www.kbia.net for details.

Remembering 100 Years at the Beach

KBIA's beloved traditions and enduring spirit are portrayed in every page. A limited, hard cover edition is a must have for present and past members and friends. Books will be available at the KBIA Office and at the KBIA Store. If you would like the office to hold a book (or two) for you, please contact Mimi Meserve at mmeserve@kbia.net.



KBIA Sail Bags by Sea Bags, Inc.

Throughout the summer, the office will be taking orders for our limited edition, custom made KBIA 100th Anniversary Sail Bags. For more information visit www.kbia.net.



Visit www.kbia.net for the most up-to-date 100th Celebration info or join our Facebook Group, KBIA's 100th Anniversary Celebration.

2010 PROGRAM HIGHLIGHTS



Please help us welcome our new Waterfront team, Gareth Hughes and Nils Reuterdaahl.

Gareth has been a fixture on the New England sailing circuit for the last 10 years. He has taught sailing at Prouts Neck Yacht Club and the Agamenticus Yacht Club and he served as the Program Director at the Kittery Point Yacht Club. At the Agamenticus Yacht Club, Gareth was instrumental in revitalizing

the sailing program by introducing and instructing a seamanship program. At the Kittery Point Yacht club he was responsible for establishing the organization's first competitive youth travel racing program. As a young adult in the U.K., Gareth taught at the Welsh Yachting Association and in Cowes at the National Sailing Centre. In the off-season, Gareth is a very accomplished boat delivery skipper. He has an impressive list of places and trips. His first love continues to be dinghy sailing and he follows

the mantra, "the amount of fun to be derived from a boat is inversely proportional to its size." Gareth has lived in Wells, ME for more than 20 years. His certifications include US Sailing Coach Level II, USCG 6 Pack Captains license, RYA/MCA Professional Yachtmaster, and Red Cross First Aid, CPR.

Nils hails from Spring Lake, MI where he has spent the last 26 years racing scows. He first taught sailing at the Spring Lake Yacht Club in Spring Lake, MI. After serving on the board of directors for 8 years, he was appointed as the yacht club's Commodore for the 2008-2009 season. Nils is no stranger to Kennebunkport. He is a graduate of the Landing School. The Landing School provides educational programs that prepare students for careers in the marine industry. He also studied finance and management at Grand Valley State University in Allendale, MI. In addition to working at KBIA this summer, he will be working on attaining his certification as a US Sailing Coach Level I.